



NetBiz Income

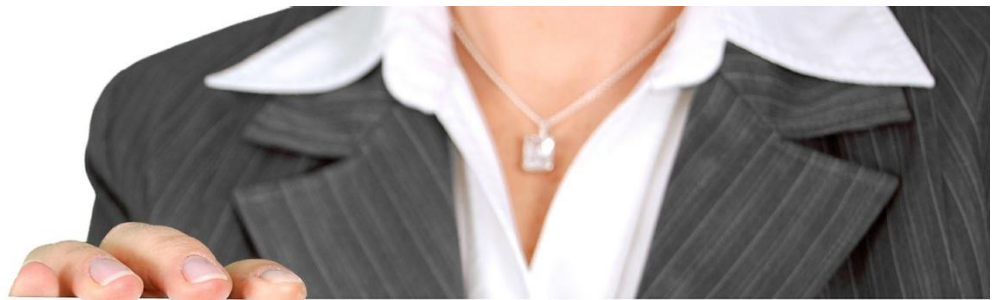
Sorting Internet Truth From HYPE

Micro-Report

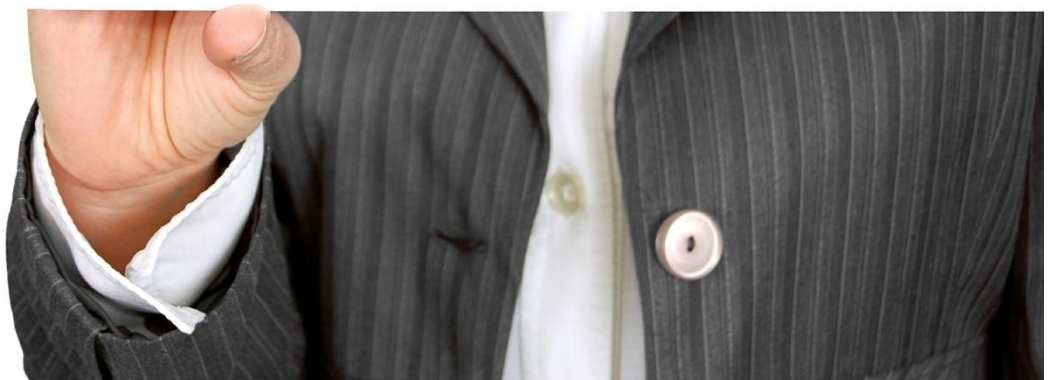
from the desk of Barry Share

<https://netbizincome.com>

What Really Works In Internet Marketing?



idea → plan → action



Recently I jumped on a webinar (saw the ad on Facebook) that was run by a well-known (actually a VERY well-known) entrepreneur and author

The pitch was that 'Using nothing but email he had generated over \$3million using a simple one-page method '(later he said this became a MONTHLY income)

It was pretty interesting, and was obviously a pre-sell for a bigger more expensive coaching program because he made it very clear that

'At the end of the webinar a small number of people will have chance to qualify and work with us closely'

Nothing wrong with that, I use that myself sometimes, or similar.

But the actual method that they gave away in the webinar was more interesting to me because it was a pure back to basics method that you'll probably already know.

Now keep in mind that this was the basis of an hour long webinar, from a very established marketer and author AND being used to attract subscribers to a webinar which sold a high ticket coaching option

As I said earlier it's nothing you won't have come across before but the truth is something that I realized years ago and that has never changed:

To make money online you need to DO stuff, and KEEP doing it.

Simple!

Very interesting to see big marketers advertising methods that were around when I started in IM years ago though :)

Action and consistency.

Anyway, down to the actual method...

One of the other things I like is that the webinar host kept saying *'If you can't write the business idea down on a napkin it's too complicated'*

It's not 100% accurate of course, but I like simple systems so it appealed to my sense of simplicity.

Anyway for their method...

They made it clear you don't need:

Employees

Clients

A Product

Past Experience, Tech skills, Personal selling

Much income capital to start it ('Starbucks coffee-level' amount needed they said)

So after a lot of fluff the webinar suggests that it's time to get back to basics

The method was a one-page squeeze page that sent prospects (after opting-in to an email list) directly to an affiliate offer.

Then following up with automated email sequences

The host showed screenshots of how he'd made \$3million doing so.

His list was over a million people strong so I can totally see how that's possible.

He even shared the product name, which was a mindset type of thing with the affiliate program running through ClickBank

Interesting because ALL of it is accessible to the greenest newbie.

But the real golden nugget is in what the marketer was actually doing.

The REAL takeaway is that the webinar was automated

It sells high ticket coaching program.

They advertise on FB (where I saw it) and follow with email.

So what really works in Internet Marketing?

Here's what I saw from that webinar and I see successful marketers still doing:

Selling techniques that have been around for decades because they WORK, but putting a spin or new angle on them.

USING those back-to-basics strategies themselves instead of trying new loopholes, shortcuts and hacks.

Spending money on buying traffic to put eyes in front of your offers (or your recommendation) and make MORE than you spend.

Not trying to reinvent the wheel.

Offering value

And the most important:

Being consistent - doing it every single day.

If big name marketers are making £3 million a MONTH from doing the above, then it definitely works, right? Basics WORK.

Selling is selling.



If you'd like to hear more from me just send a blank email to this address and I'll add you to my regular mailings list:

barryshare49@gmail.com