



NetBiz Income

Sorting Internet Truth From HYPE

Micro-Report

from the desk of Barry Share

<https://netbizincome.com>

\$13,000 a Month With ZERO Audience



So the person in this case study is in the body-building niche.

And he has ZERO audience apart from a small list which didn't exist when he started doing this.

In fact he built the list by using the strategy I'm about to share, so it truly is a zero audience method.

So he jumped on Instagram and searched for influencers in his niche.

He shortlists them and checks out their profile to see **if they offer the option to buy a sponsored post.**

The profile will say 'Shout Outs Available' or something like that, or perhaps 'Contact me about sponsored posts'

All you need to do is direct message the account holder and they'll send you their price list and what they offer.

For example they might do features about you, stories, product reviews, or just a simple shout-out in one of their videos, posts or Tweets.

(I'm told you can get simple shout outs for \$30 - \$50 from relatively big influencers but I haven't done this myself so you'd need to do some research on prices)

Our guy builds a simple landing page to collect leads details from the shout out.

Obviously he needs to know his conversion numbers (again why knowing your metrics is vital) so he knows what he can afford to spend on buying a shout out and what return he expects.

Now there's the thing:

The guy I'm writing about has his own course and he sends his paid-for influencer traffic to a squeeze page, then he has a follow-up sequence to sell his product on an ongoing basis until the sequence ends.

Every new subscriber obviously starts at email 1 and progresses through the whole email sales sequence.

He makes around \$13k a month doing this, including his other products and personal mentoring option.

BUT....

I also know of marketers who do this as an *affiliate*.

They don't have their own products.

They buy a shout out from an influencer, send traffic to their landing page to capture emails addresses **but THEN sell affiliate products in the same niche to their new traffic and leads.**

This actually works better than in internet marketing because a lot of the time people who have non-IM interests such as weight loss or body building have no idea about lead capture or that they're being sold affiliate products so they're not as...cynical...as an IM based audience might be.

You can find products to promote on the ClickBank Marketplace.

They collect the emails and then just forward them to affiliate products that are already high optimised to sell, follow-up and have good conversion rates.

Instagram shout outs.

Check em out.

You can use the shout-out traffic in all sorts of ways other than in this case study of course.

The main thing is to try it and see what results you get ;)



If you'd like to hear more from me just send a blank email to this address and I'll add you to my regular mailings list:

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